

# REVEAL: SUPER MOM MAKEOVER! AMAZING

## “AFTER” PICS

November 5, 2014: **Little Black Dress**



## THE GIG

**Every once in a while, someone gets what they deserve. In a good way. That’s the story of Vicki North, a mom, grandma, daughter, and friend who lives out the definition of *selflessness*.**

“My mom is a caregiver in the truest sense of the word,” says Vicki’s daughter, Angel Monserrate. “She gives her love, support, strength, and every bit of herself without thought to how it may affect her life.”

So, when Dr. Seth Yellin of Marietta Facial Plastic Surgery, Laser & Aesthetics Center launched a Super Mom makeover contest earlier this year in partnership with Dr. Kay of Dentistry at Kennesaw Point, and Three-13 Salon, Spa and Boutique, Angel nominated her mom. The nearly two-page-long letter Angel wrote was a tear-jerker, recounting how Vicki had cared for her aunt with Alzheimer’s, her own mother through lung cancer, her father after hip surgery, and her many grandchildren.

“And now she is 60 and living with me, caring for me, and she feels like she is ugly,” wrote Angel. “She doesn’t see what I see. She sees herself as old and worn-out.”

The contest partners agreed that they’d found their “Super Mom” in Vicki. Revision Skin Care, Laser Ventures, and Periodontist Wilkie Stadeker D.D.S. then came onboard, as well, to provide Vicki with all the care she needed.

## THE GOAL

**The original contest goal was to provide a \$15,013 makeover. But the generosity of the sponsoring physicians resulted in a \$50,000 smile, skin and hair overhaul. (Wowza!)**

“We live in a busy world, and just managing our own schedules can take a toll on a person,” says the contest founder, Dr. Yellin of Marietta Facial Plastics. “Vicki’s letter was selected from among many entries. She is clearly the rock for her family, and we were all excited to be able to do this for her.”

Vicki Before



## THE REVEAL

With tears in her eyes, Vicki told her team of physicians that this experience “has changed my life.” And, as for her daughter Angel, well ... she’s just thrilled that her mom finally got exactly what she deserved.



Vicki after, with her daughter Angel

All smiles: Dr. Seth Yellin, Vicki North, Dr. Kay Kalantari, and  
Dr. Wilkie J Stadeker



**Meet the experts:**

**Dr. Yellin, Founder and Director**

**Marietta Facial Plastic Surgery, Laser & Aesthetics Center**



Total makeover value \$20,000  
111 Marble Mill Road  
Kennesaw, GA 30060  
770-425-7575

[www.mariettafacialplastics.com](http://www.mariettafacialplastics.com)

Proud partners of Marietta Dermatology & The Skin Cancer Center

**Dr. Kay Kalantari**  
**Dentistry at Kennesaw Point**



Total makeover value \$15,000  
Bridgework, Crowns, Veneers  
1350 Wooten Lake Road  
Suite 203  
Kennesaw, GA 30144  
678-275-2066

**Dr. Wilkie Stadeker**  
**Stadeker Periodontics**

WILKIE J. **STADEKER**, D.D.S.  
**PERIODONTICS**

Total Makeover value: \$13,000  
Periodontal Surgery  
123 Marble Mill Road – Suite B  
Marietta, GA 30060  
678-354-5119  
[www.wilkiestadeker.com](http://www.wilkiestadeker.com)

**Three-13 Salon, Spa and Boutique**



Total makeover value \$1,013.00  
· Hair cut and color  
· Manicure and Pedicure  
· Makeover  
· Massage  
· Brows  
Three-13 Salon, Spa & Boutique  
P.O. Box 965113 – 2663 Canton Road  
Marietta GA, 30066  
[www.three-13.com](http://www.three-13.com)  
770-426-0313